

Thomas “Tommy” Brandt

EMAIL tbrandt27@gmail.com • TEL 901.277.9453

Summary of Qualifications

- Passionate professional with 11 years of production and design experience in broadcast, print and web
- High proficiency in all technical areas of media and web production
- Winner of a dozen of the industries top awards, including Emmys, Promax/BDA and Telly
- Experience managing diverse teams with a results-driven philosophy

Experience

Media & Communications Director, Highpoint Church, *Memphis, TN*

July 2009 to Present

- Managed team of professionals responsible for turn-key production of HD video and other media
- Primary designer of animations and graphic elements for all productions
- Developed and implemented robust online video and media strategy
- Responsible for short and long-term technology strategy including research, budget and implementation
- Director of weekly multi-camera live production
- Web and print design

Production Specialist, Hope Presbyterian Church, *Memphis, TN*

May 2007 to June 2009

- Producer, shooter, editor and animation designer of HD video projects
- Designed, implemented and maintained shared area network to support video production teams
- Key contributor to planning and construction of a state-of-the-art, live HD production facility
- Developed long-term technology strategy for multiple media platforms including live production and digital
- Hardware and system maintenance and troubleshooting

Creative Director, Jersey Baptist Church, *Columbus, OH*

August 2005 to May 2007

- Developed and implemented streamlined communications and workflow procedures for creative teams
- Developed immediate and long-term online strategy including web site redesign and media integration
- Lead design on all promotional and institutional print, web and video content
- Designed and installed digital lobby display systems and related content strategy
- Technology advisor

Freelance Design and Consulting, Various Clients

August 2003 - Present

- Video production, editing and motion design
- Web design and construction using CSS and XHTML layout
- Print design and production
- Technology strategy, budgeting and implementation
- Brand development and design

Art Director, FOX13 WHBQ-TV, *Memphis, TN*

August 2000 to August 2003

- Supervised team responsible for design and production of all on-air graphics and animation
- Production and design of station image, topical and promotional campaigns
- Key contributor to station re-branding and graphics package redesign

Technical Skills

Video

- Expert-level motion graphic design and animation
- Shoot and edit video in various HD and SD formats
- Video compression and formatting for various digital channels

Computer Skills

Fluent in latest versions of Adobe After Effects, Adobe Photoshop, Adobe Illustrator, Adobe InDesign & Acrobat, Apple Final Cut Studio, Various video compression software packages, HTML & CSS design standards, Renewed Vision ProPresenter, Apple iWork, Trapcode and Zaxwerks Plug-ins, and Mac OS X Operating System

Familiar with Microsoft Office, Adobe Flash CS3, Adobe DreamweaverCS3, Avid Media Composer and Media 100 editors, and Windows Operating system

Awards

Regional Emmy Award for Editor PSA/Promo – Craft
Regional Emmy Award for Promo News
Regional Emmy Award for Promo Non-News
Regional Emmy Award for Sports Program/Series
Regional Emmy Award for Editor PSA/Promo – Craft
Regional Emmy Award for PSA Spot
Regional Emmy Award for PSA Campaign
Regional Emmy Award for Promotional Campaign
Regional Emmy Award for Graphic Design – Craft
Regional Emmy Award for Editor PSA/Promo – Craft
6 Additional Regional Emmy Award Nominations

Silver Promax/BDA Award for Public Service Announcement

Gold Promax/BDA Award for Branding/Image Campaign

Gold Promax/BDA Award for Directing

Silver Telly Award for Editing & Animation, Hope Church: Serving Up Hope

Silver Telly Award for Art Direction, Lifepoint Church: Imagine DVD

Referrals

Richard Davies

818.753.9115 x106

Principle

RBDavies Group

Relation: Contractee

Brian Albrecht

901.755.7721 x1054

Video Director

Hope Presbyterian Church

Relation: Hope Supervisor

Chris Collins

512.750.4045

Pastor of Environments

The Austin Stone Community Church

Relation: Jersey Church Co-Worker/ Friend

Paul Sloan

901.320.1313

Creative Services Director

FOX13 WHBQ-TV

Relation: WHBQ-TV Supervisor